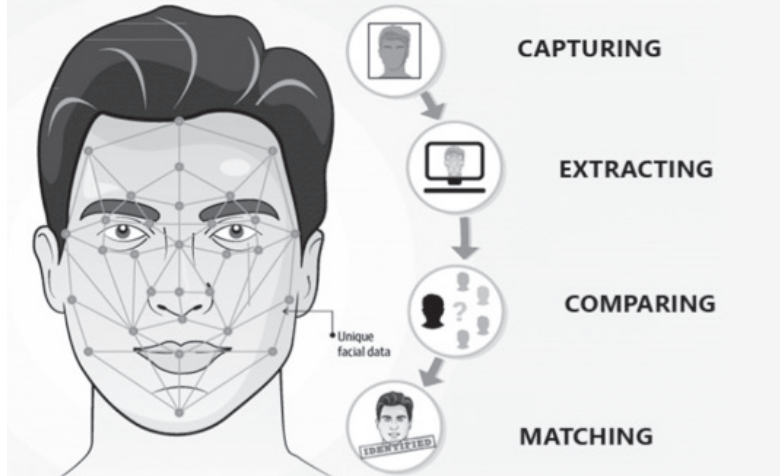


FACIAL RECOGNITION IN BUNNINGS WHAT? WHY?

tottnews.com/2022/06/15/retailers-using-facial-recognition/

Biometrics Face Recognition - How does it Work?



Choice magazine recently revealed three major retailers (Kmart, Bunnings and The Good Guys) have admitted using facial recognition technology on customers....did you know this?

76 per cent of Australian shoppers do not know.

One has to ask 'What is this technology doing in Bunnings, Kmart and The Good Guys?'

Peter Lewis, from the Australia Institute's Centre for Responsible Technology states "We know that there are companies that take these images and repackage them and sell them to governments and to other businesses."

Australia does not have dedicated laws for the use of facial recognition technology which opens the door for potential for misuse of this data.

Not happy? Contact the stores involved directly and stop shopping there.

bunnings.com.au/contact-us
kmart.com.au/contact-us/enquire/
thegoodguys.com.au/help-centre/contact-us

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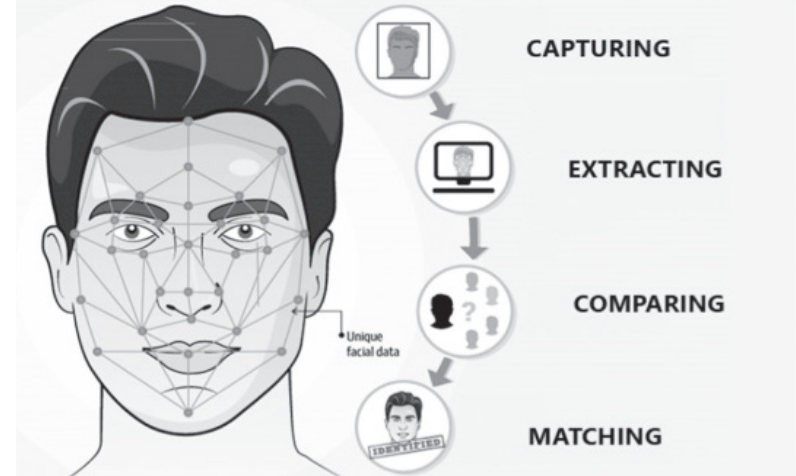
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