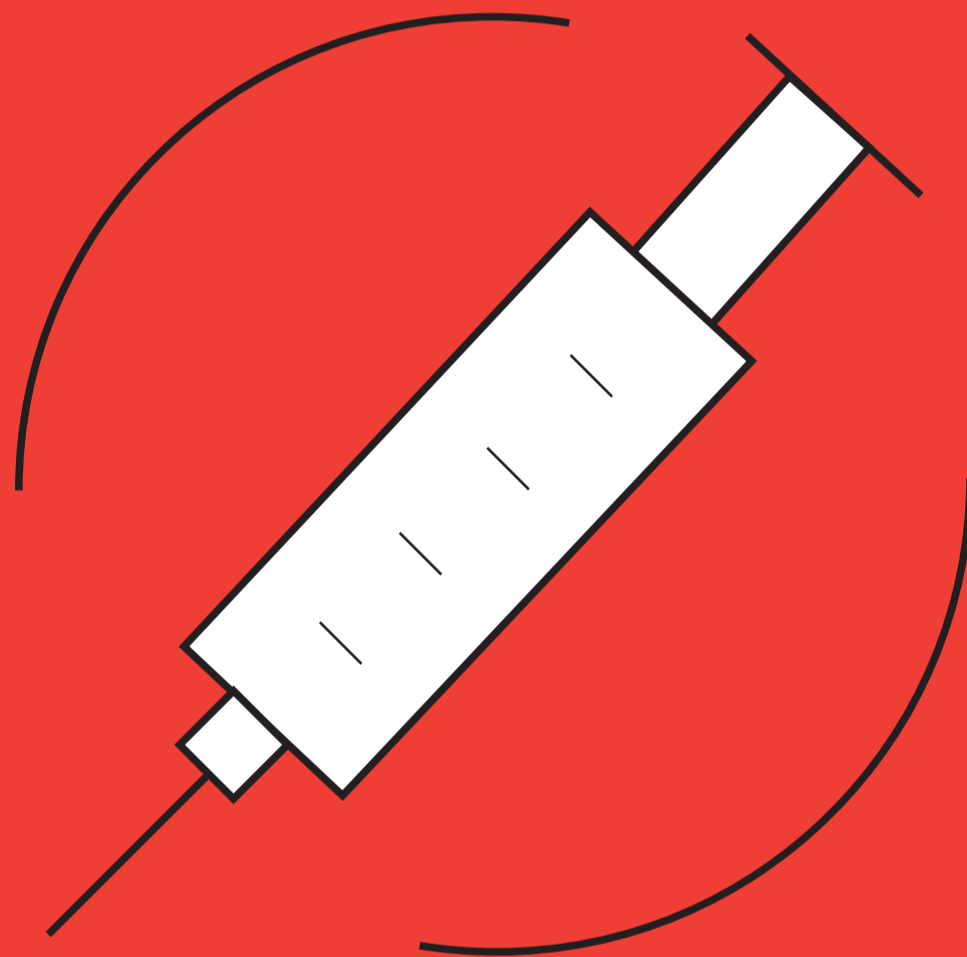**If it worked and was safe, you wouldn't need to run huge ad campaigns, mandate it or offer incentives.**

If it worked and was safe, you wouldn't need to block, censor and threaten those who question it.